

MERCHANDISING DISPLAY TRACK  
DEVICE OF MULTIPLE-PIECE  
CONSTRUCTION

ABSTRACT

A merchandising track device for displaying articles is disclosed. The device comprises first and second elongate track members formed separately as two discrete structures. The first and second members are connected together in an end-to-end, longitudinally adjacent relationship. Each member comprises a track base for carrying articles for sliding movement along the respective member, and at least one article-guiding side wall upstanding from the track base of the respective member and extending along the respective member. The one side wall of the first member is disposed in general longitudinal alignment with the one side wall of the second member. The track device further comprises a locking mechanism for interconnecting the one side wall of the first member and the one side wall of the second member to lock the first and second members in position relative to each other. The locking mechanism comprises a part of the first member for preventing longitudinal displacement of the one side wall of the first member relative to the one side wall of the second member. In a track device in another form, the second member comprises a tongue extending longitudinally from its track base which tongue defines an end of the second member. The first member has an end-opening socket for receiving the tongue so that the track bases of the first and second members are interconnected to form a continuous floor for slidably supporting the articles.